VOL. XVI, No. 1. {SIXTEENTH YEAR} GLOUCESTER, MASS., SATURDAY, JULY 6, 1912. PRICE FIVE CENTS

Magnolia

CONSOLIDATION is the order of the day and this applies to the hotel as well as any other business. During the winter the Hesperus hotel has been purchased by the Oceanside hotel company and will be used as an annex in connection with that property. This gives the Oceanside a guest capacity of 750, needed by the requirements of the growth of its business,and fixes it more firmly than ever in the forefront of American resort hostelries.

Manager W. S. Warren has been on the spot since March, directing the extensive improvements made in the newly acquired property, installing bath rooms and converting rooms into suites, etc. All guests in this annex will dine at the Oceanside, and the dining room of the Hesperus will be converted into a children's play room.

Thus passes the Hesperus in name and identity, one of the well known hostelries of the North Shore, established by Daniel W. Fuller in 1877. Its fame has been country wide, although during the past ten years the fortunes of the house had been at a low ebb under continued changes of management.

In the Oceanside itself important changes have been made. Apparent at a glance is the throwing into the main room of a large space formerly used for offices, giving an air of roominess at this important point and making a marked improvement generally. The dining room, already the most spacious apartment of its kind among resort houses in New England, has been further improved by having an addition for 140 more persons. These in connection with many extensive improvements and additions throughout the hostelry and its various annexes, have been dictated by a progressive up to date policy, with an eye single to the comfort and convenience of its patrons. Among the changes which have been made during the winter not noticeable to the casual observer is the amplification of the electric service plant and the lighting of all the various cottages used as annexes from this main plant by conduit and overhead wire system.

The success of the season is practically guaranteed. Advance bookings and guests already here assure that and the problem will be to care for the overflow despite the increased facilities.

Socially the season promises to be more successful than ever. It is planned to start up the tennis tournaments early in July with the appearance of the tennis cracks continuing them through the season, thus once more identifying Magnolia prominently with this especial sport. Instead of the one grand closing or tennis ball, as Mr. Upton called it, there will be two of these functions, the midsummer, and the last of

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The Annisquam Region

THIS section maintains its former popularity and is continually making friends. The appropiation of $15,000 for the dredging of Mill river making that arm of the Annisquam navigable at all tides to craft drawing not more than six feet is a feature which will enhance the desirability of this section. For some years a continuous channel of this depth to Gloucester harbor from Squam light has been maintained. Lobster cove has been dredged to the bridge and now comes these further improvements all advancing values in this locality.

The yacht club with its commodious house promises to be more than ever the social rallying point for the colony this season. Plans to that end have been perfected and the following entertainment committee composed of wives of members has been chosen to attend to the details: Mrs. H. H. Wiggin of Brookline, chairman; Mrs. Walter O. Adams of Boston, Mrs. John T. Bartlett and Mrs. Henry A. Wisewood of New York city and Mrs. Joseph M. Damon of Newton. A series of week-day festivities and a tennis tournament are planned. It has been voted to establish a special membership class for the younger element. The night before the Fourth the season's social was inaugurated by a dance followed by a german which proved a highly enjoyable occasion.

The officers of the Annisquam yacht club this season are: H. H. Wiggin, commodore; John H. Whittemore, vice commodore; Benjamin A. Smith, rear commodore; William H. Pear, treas-

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"Saved."

THE picture on this page represents a dramatic incident. The painter, George T. Margeson of Rockport, has taken one of those incidents by no means uncommon, which illustrates the dangers which the hardy fishermen undergo.

It is midwinter on the Grand banks. Two of the crew of a halibut catcher have put off from their vessel to haul their trawls. A snow squall curtains them off from their vessel and night sets in before they can escape. An adverse wind rising to a gale lashes the waves to mountain heights. It is bitter cold. Every dash of the spray freezes as it strikes the little 16-foot cockleshell of a dory which is between the men and eternity.

"SAVED" Oil Painting by G. T. Margeson

A Midwinter Incident on the Grand Banks

They realize their danger and manfully arise to the situation which might well appeal to stouter hearts. With mallets they break away the ice which threatens to encase their craft and drag them under. The cold pierces to their very marrow. Still they work on. It is their salvation. Their craft must be kept to the head of the sea lest a huge comber breaking aboard engulf them. The icy coating must be broken away. All through the stygian darkness of a winter night with the howling hurricane and the angry sea about them they battle for life. Morning comes. Through the dark gray day the struggle continues. Then darkness and another night. Iron limbed they fight on without food and without drink. Another night shuts in and the second morning dawns. But there is a limit to human endurance. One of

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East Gloucester

EAST Gloucester grows by leaps and bounds like a veritable boom city. During the season about $250,000 of new real estate, mostly high grade and pretentious summer homes, have come into being. This has been the quota of new realty values for the past ten years and there are plans being made for the erection of an equal value for a similar season. The growth of this entire section is indeed wonderful and shows no signs of diminution. Save a fringe of residences in the older settled section near the waterside the ward is almost entirely given over to the summer resident who has marked it for his own. Ten years from now all business will probably be removed to the water front of the city proper.

The Gloucester Yacht Club is entering on the most prosperous season in its career in this section, and there is coming into existence a yachting organization which will eventually vie with Marblehead in importance socially and otherwise in the yachting world. Races are held twice a week now, Wednesday and Saturday afternoons, which is an index of the growth of the club.

Rev. Dr. Robert Collier of New York city,the distinguished Unitarian divine, arrived last week, and as for many years is staying at the Delphine.

Brig. Gen. George Crogham Reid and family are at Heathercroft, their Eastern Point home, for the season.

Mr. and Mrs. William Sheafe of Beacon street, Boston, have opened Clover Leaf cottage.

George C. Thomas of Philadelphia, has the new Stacy house at Eastern Point.

A. Z. Crouse and family of Kansas City, have the Dr. J. E. Garland residence.

The D. W. Lyle house on East Main street is, as last season, occupied by Robert W. Shepard and family of Washington.

Rev. Wolcott Calkins and family of Newton, are at the Wonson cottage, near Grapevine Cove.

Arthur G. Leonard and family of Chicago, are among the recent arrivals.

Gen. and Mrs. Anson Mills of Washington, are at their summer home, Bayberry Ledge.

William P. Hyde of Philadelphia, has the cottage on Atlantic road, Bass Rocks, occupied last year by I. M. Adler.

Fred G. Hall and family of Boston, who last year had one of the Little cottages, are this season at the house of Mrs. Davidge at Eastern Point.

Miss M. L. Davison of New York, is at Villa Latoma, her Easter Point home.

Mr. and Mrs. David S. Greenough of Jamaica Plain, have been at Black Bess cottage, Eastern Point, for several weeks.

William Steele Grey and family of New York, are at El Nido, Eastern Point.

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The Cape Ann Shore

Devoted to the Interest of the Summer Residents of Cape Ann

ISSUED WEEKLY DURING THE SUMMER SEASON

PUBLISHED BY THE

NORTH SHORE PUBLISHING CO.

GLOUCESTER, - - MASSACHUSETTS

Subscription price, 35 cents per year in advance. 50 cents at end of season.

For sale at all the summer hotels, at Shurtleff's news stand, Main street.

TO ADVERTISERS

The CAPE ANN SHORE, now in its sixteenth consecutive season, is the only summer resort publication on Cape Ann. It reaches every section of the cape, and is the only means of communication of the kind between the merchants and the summer residents. Therefore its value as an advertising medium is self-evident. It contains each week a full and complete account of the social happenings of the summer resort section. It occupies a place by itself in the advertising field, reaching the most profitable customers along the North Shore. Advertisers should remember these facts.

PRINTED AT THE OFFICE OF THE BARRY PRINTING COMPANY, SALEM, MASS

1912.

This is the initial number of the 16th year of The CAPE ANN SHORE. All indications point to a successful season. The weather especially is the big favorable factor in the situation. May the summer be one of pleasure and profit to all concerned.

The Entrance Beautiful

The delay of contractors has caused some disappointment in connection with the work of beautification of the entrance to the city at the junction of Essex and Western avenues. However before Aug. 1, those concerned promise that the work now in process of finishing will be completed.

The triangle known as Kent circle has been surrounded by granite curbing, filled in and will be grassed over. In the center, Lucy Knox Chapter, D. A. R., of this city, will place a bowlder on which will be affixed a tablet commemorating the virtues of the soldiers and sailors of the Revolution who accomplished independence. This in itself will be a most marked improvement.

The esplanade fronting the outer bay is practically completed and needs only to be grassed over. Along this will be placed large electric light posts similar to those on the first section and seats will be distributed to afford resting places.

The park commission says it will commence at once the work of sloping the banks and filling the unsightly gashes in the park made during the course of excavations for filling. All these when finished will give an entrance which will enhance the natural beauty of one of the most imposing approaches to a city in this country. As first impressions count the value from a practical as well as aesthetic side will be marked.

The celebrated roads along the state highway dust and automobile proof are maintained in that high state of efficiency which has gained them nation-wide fame and has contributed so much in making Cape Ann a focusing point for automobilists and touring parties. Gloucester was among the pioneers in the good roads movement and money expended in that way has been returned ten fold.

An experiment which will be watched with the greatest interest is the attempt to make a willow tree arcade along the causeway of Essex as it branches off from Kent circle. This causeway, on a level, is 2,000 feet long and was constructed over marsh land. The only element of doubt in the problem is whether the willows will grow where at times salt water penetrated. The state forestry officials say they will and it is also said that willows will grow under similar conditions at Rowley. Imagine this causeway of 2,000 feet shaded by willows as at Annisquam. A veritable Unter Den Linden! If the present experiment does not prove a success (the willow sapplings are planted on the right side going from the city) others will be planted on the left side and the culvert which admits the salt water to that section closed, thus excluding the salt water and making a low fresh water reservation, giving conditions under which the trees thrive best. The near future promises to develop a beautification at this point which will become one of the beauty spots of the country. Its value from the cold standpoint of dollars and cents may not be calculated.

Thomas W. Lawson, Poet.

Those who associate Thomas W. Lawson with all that stands for pugnacity and aggressiveness especially against financial and political sinners will be suprised to learn that he is a poet of no mean ability. During a stay at Poland Springs, Me., he wrote the following verses Like Theocritus who forsook the confusion of Rome for the solitude of his farm where amid the melodious hum of the heavy bees he found inspiration for his idyls, Mr. Lawson has been similarly peacefully inspired amid the quietude of the Maine farmsteads.

The production has been gotten out in de luxe printing by Hiram Ricker and Sons of South Poland, Maine, and bears the following foreword:

"The Crystal Spring of Poland."

"Being a sincere appreciation of the famous Poland Spring. Originally written in verse and traced with a diamond on the bottle provided the author while he was a guest at the Mansion House." A photogravure of the author in sepia accompanies the illuminated text:

The Crystal Spring of Poland

When the Gods were wandering
O'er this earth and others, too;
When all the woods were virgin,
And all the world was new;
They chose for resting places,
Nests where pleasures woo.

'Tis said, and none deny it,
Their first and dearest nest,
Was at the magic spring
Bubbling from the breast
Of Poland. Here came the Gods
To drink—and then to rest.

Here clouds and mountains blended;
Here skies and lakes were one;
And all through bleakest winter,
And summer's fiercest sun,
Poland's crystal waters
Bright, unceasing run.

And now, long ages after,
We of cruder clay,
Seek Poland's spring of crystal,
Sparkling from its cradle gray;
And, like the Gods, we drink,
And rest, and then—we stay.

THOMAS W. LAWSON.

Summer people and non-resident owners of property who desire their tax bills forwarded to their summer address, may have them by notifying the Collector, giving name and address on or before August 15, 1912.

Yours respectfully,

RICHARD L. MOREY,

Collector of Taxes.

The Ocean View House

Pigeon Cove

Cape Ann, Mass.

One of the coolest resorts on the Massachusetts coast

GOLF - TENNIS - BOATING - BATHING - ELECTRICS

Mrs. E. W. DUNKLEE, Proprietor

MARSHALL & MARCHANT, 118 MAIN ST., GLOUCESTER, MASS.

HIGH GRADE CONFECTIONS

During the 18 years we have been established we have built up an enviable reputation for high-grade CONFECTIONS. One of the finest and most artistically appointed establishments of the kind in New England. Finest and largest assortment of CANDIES on the North Shore. SODA, ICE CREAM and SHERBETS, all flavors. Telephone Connection.

118 Main Street, Gloucester, Near the Street Railway Waiting Station

Sea Shore Lots For Sale
AT BRIER NECK

(Registered Title)

¶ Situated in the extreme southeasterly part of Gloucester, and bordering on the ocean. Little Good Harbor Beach connects Brier Neck with Bass Rocks.

¶ Water, gas, electricity and telephone service. Long stretch of sandy bathing beach. Graded avenues throughout the property. Reasonable building restrictions.

¶ The most conveniently located and the lowest priced summer building land now remaining on the North Shore.

For further particulars, address

FRED. A. SHACKELFORD

Cape Ann Savings Bank Building, 111 MAIN STREET, GLOUCESTER

At Good Harbor Beach Inn Afternoons During July and August.

Souvenirs and Novelties
IN JEWELRY

A complete line of Souvenir spoons, Brooch pins, Scarf pins, Fobs, etc.

DIAMONDS, WATCHES, JEWELRY, PRIZE CUPS

ARE YOUR CLOCKS IN GOOD ORDER?

Expert workmen will call at your residence and repair and regulate them.

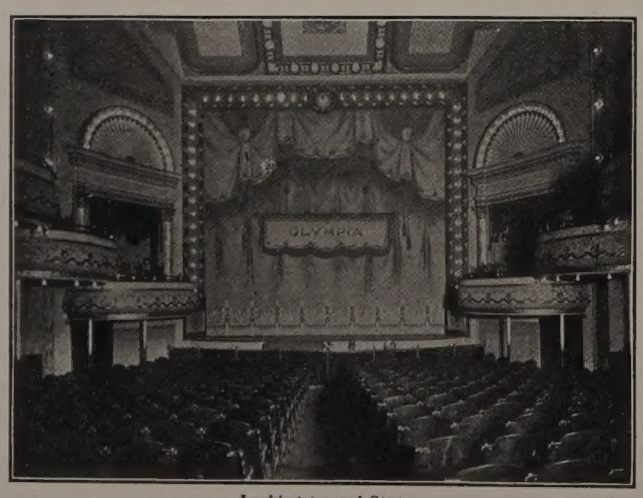
W. F. CHISHOLM & SON

Jewelers and Opticians **161 Main Street**

VISIT THE NEW

OLYMPIA THEATRE 253 Main St. Gloucester

THE COOLEST THEATRE IN NEW ENGLAND



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High-Class Vaudeville

All the latest and best Pictures and Illustrated Songs

Doors open from 1.45 to 10.30 p. m.

Continuous Performance

Entire Change of Show every Monday, Thursday and Sunday

Big "BARGAIN DAY SHOW" every Friday

Grand Sunday Concert from 5 to 10 p. m.

Greatest Show on Earth for the price

Box Seats Reserved

Our Motto: "Your Money's Worth"

Telephone Gloucester 452-L

The Rockport Shore

THE outlook and assurance is for a most successful season. The bookings and cottage leasings have made that evident some time ago. Zest is given to the situation by the intimation that a battleship squadron will once more make Sandy Bay its headquarters during a period in August when it is proposed to have naval evolutions off Cape Ann similar to those held several years ago. In this event things socially will wake up and the stimulus of the presence of the fleet on all lines of activity connected with summer life will be marked.

At the Ocean View, Pigeon Cove, important improvements have been made. Mrs. H. W. Dunklee and her sons, who have spent the winter in Daytona, Fla., returned several weeks ago and have supervised the getting of the house in order. An addition to the dining rooms, giving a capacity of 40 more seats, a barber shop, manicure and hair dressing apartments, are among the new features; an orchestra will furnish concerts twice daily during the season, afternoon tea will be served daily and other innovations for the comfort of the patrons made. In addition the house has been extensively refurnished and renovated. The garage connected with the house is considered one of the finest on the Cape, having a capacity of 50 machines with conveniences for and retiring apartments for men and women, giving ample facilities for caring for automobilists and transients who are more and more making Pigeon Cove an objective point.

The honor of being the first guest to register at the Ocean View this year, which has been held for an extended period by Miss Elizabeth Wandell of Washington, is shared this year by Mrs. Albert Sackett, Jr. and her daughter, Julia Sanderson, the well known actress, who have been here for two past seasons. Miss Sanderson likes the quiet and charm of Pigeon Cove so much that as soon as professional engagement permit she seeks this idylic spot by the sea for recuperation. Hers has been a busy season with Donal Brian in the Siren with whom she shared the honors. The summer will not mean all play to Miss Sanderson for she is busy in the preliminaries incident to the production of a new musical piece in which she will star the coming fall entitled "Sunshine Bureau."

The cottage on Phillips ave., Pigeon Cove, owned and occupied for many years by the late Mrs. M. A. Taft of Worcester, has been sold to Mrs. Fred Ripley of Boston. Extensive improvements have been made.

Mr. and Mrs. James D. Aberdeen of Boston, are at the Ocean View for a stay during July.

E. G. Shaw and family of Woburn, have the C. W. Parker cottage on Marmion way for the season.

The family of Dr. Charles D. Knowlton of Roxbury, have arrived at their home on King street for the season.

Frank A. Brewer of Brookline, is having a bungalow erected on Phillips ave., Pigeon cove.

The family of Clarence W. Seaman have arrived at the Seaman's residence, Pigeon cove, and will remain until August, when they will go to Bretton Woods.

Miss Alice A. Kenney of Boston and Mr. and Mrs. James D. Aberdeen of Boston, are registered at the Ocean View during July.

Mrs. L. M. Jarret, Miss Florence Colby, Miss Elizabeth Tracy of the South Boston High School corps, and Miss Sarah A. Lyons of the Dedham teaching force, will spend the summer at the Ocean View.

D. L. Garvey and family of Washington, Mr. and Mrs. H. L. Garvey of Topeka, Kan., and Miss Helen Eaton of Malden, have a cottage on Haven ave. for the season, dining at the Ocean View.

Mrs. J. S. Wilson of Central Park West, New York, have taken the Pool bungalow on Atlantic ave. for the season.

A. M. Nelson of Lowell, has purchased the bluff at Pigeon Cove on which the Linwood hotel formerly stood and will erect a summer home.

Mr. and Mrs. Charles Lamb and family of Cambridge, are at their Phillips ave. cottage at Pigeon Cove.

The Willing Workers of St. Mary's Episcopal Church met Wednesday of last week at the summer home of Mrs. Walter A. Hale, Miramar, on Marmion way, to prepare for the open air fair on the grounds of Charles F. Mills, Marmion way, next Tuesday. Many of the summer colony are interested in this event.

Mr. and Mrs. Arthur Hatch of Lowell, have again taken the Hovey cottage on Point du Chene ave., Pigeon Cove. A garage has been built on the place.

Prof. Marshall H. Saville of Columbia College and family, have arrived at one of the L. E. Smith cottages on Marmion Way.

Richard Robbins and family of Salem, who were here last summer, have taken the Small cottage on Sandava ave. for the season.

Further Rockport Shore News on other pages.

"Saved"

Continued from Page 1

the men succumbs and falls back in the bottom of the dory, delirious, restrained from throwing himself overboard by his shipmate. At length the storm abates and the skies clear. Unable to row further the dory anchor is thrown over and an oil skin tied to an oar is set up as a signal of distress.

The chances of being rescued under these conditions are terribly against the men and many so situated hope against hope and succumb on the surface of the deep, the angry seas moaning their requiem. But in this case fortune has favored them. Far down on the horizon the crew of another fishing schooner has espied the frail dory. Instantly all sail that can be set, the craft in this case carrying a two reefed mainsail, the vessel approaches as near as possible and a dory with rescuers is thrown out a stern.

It is this dramatic moment that artist Margeson has depicted. The man who retains some strength and consciousness supports his disheartened comrade and bids him see for himself the approach of his rescuers. They are "Saved" indeed from a terrible fate.

This is no fancy picture nor an example of exaggerated verbiage. The news items of the winter frequently recount similar circumstances. The case of Howard Blackburn who still does business on Main street is even more thrilling.

Mr. Margeson has depicted this dramatic incident with that rare fidelity to detail which has placed him among the foremost of American marine painters. The whole thing is pronounced true to the life by those most competent and unsparing critics, the fishermen themselves. The masses of vapor rising from the water the encasement of ice on vessel and dory all bring the story home with force and reality.

This picture is on exhibition at the dry goods establishment of Butman and French as are two other companion pieces one, the rescue of the schooner Cavalier's crew by the U. S. revenue cutter Androscoggin and the other a surf scene, all fine examples of Mr. Margeson's brush. They are on sale.

We hear much about bravery in these days. But where will you match the bravery of the intrepid men who man the Gloucester fishing fleet who take their lives in their hands everytime they leave their vessels to haul trawls from their diminutive dories. The world may be scoured to produce their equal. And through it all is no spirit of adventure or bravado. There are wives and little ones at home to be fed and clad and this stimulating fact steels their arms and puts iron in their hearts. It was such incidents which inspired Edmund Clarence Steadman the Banker poet when he wrote: —

"Brave are the hearts that man
The fishing smacks of Gloucester
The sea-boats of Cape Ann."

The Moorland

Bass Rocks ... East Gloucester

Right on the Broad Atlantic. Grand Rugged Ocean Scenery, Golf, Tennis, Casino, Surf and Salt Water Bathing

EDWARD D. PARSONS, Prop.

Poland Water

Has been used for medicinal purposes for nearly a century. It is a diuretic -- mild but positive. Its efficacy in uric acid excess, such as gout, gravel, etc., is particularly notable and sure, having the double advantage of alkalinity and absolute purity. It has cured thousands of cases of diseased kidneys and bladder. It will cure dyspepsia and gout. It is absolutely pure.

All Poland Water is Bottled at Poland Spring

FOR SALE BY

F. A. Poole, ... Rockport
Bullock Brothers, . . . Manchester
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KEEP COOL IN HOT WEATHER!

The Gloucester Electric Co.

Furnishes Electric Light and Power to all places on Cape Ann and the Town of Essex

ELECTRIC FLAT IRONS
For the Laundry

Contribute to the Comfort of Servants. To be had at Cost

A Full Stock of Electric Appliances for Domestic Purposes

OFFICE, 102 MAIN STREET, NEAR WAITING STATION
GLOUCESTER, MASS.

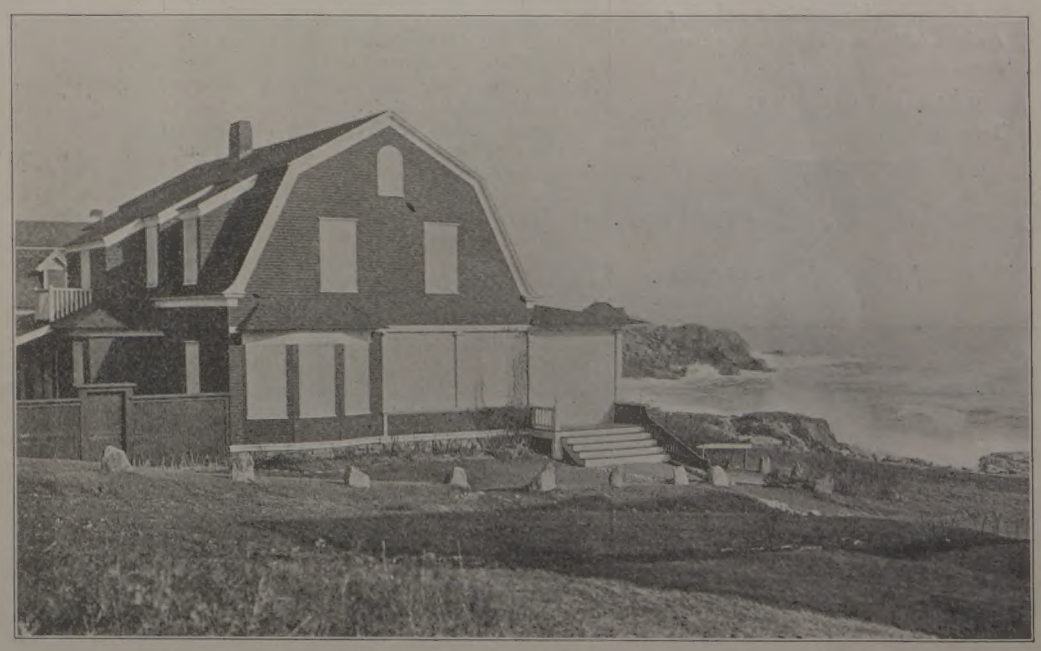
G. P. CHICK & North Shore Summer Realty

GLOUCESTER NATIONAL BANK BUILDING, OPP. POST OFFICE

For Sale.

Estate located on Atlantic Road, Bass Rocks; faces the open ocean; most beautiful scenery to be found at Bass Rocks. Has about 15,000 square feet of land with a fine tennis court. The house is up-to-date, contains all modern conveniences, and has six chambers. Must be seen to be appreciated.

Price on application.



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TENNIS
BEACH
BATHING
AND
VACATION

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The Leading Shoe Dealer
128 Main Street, Gloucester, Mass.
Successor to Shackelford & Reynolds

HARDWARE HEATING and PLUMBING

We employ a large force of expert Tinsmiths, Plumbers and Steam-fitters.

Our stock of Hardware and Kitchen Goods is the best kept and most complete of any store in Essex County.

Prompt attention given to new work or repairing.

MOTOR BOATS AND YACHT SUPPLIES.

PREPARED PAINTS.

L. E. ANDREWS & CO.
117-121 Main Street, Gloucester, Mass.

Greeley's Pharmacy

Main Street, directly opposite Centre

NEAR STREET RAILWAY STATION

Belle Meade Sweets.

Finest Line of Soda Fountain Flavors and College Ices in the city.

Special Attention to Compounding Prescriptions by Competent Registered Pharmacists.

A Complete Line of Toilet and other Articles carried in a High Grade Drug Store.

Foreign and Imported Cigars and Tobaccos.

George F. Greeley
Main Street, Gloucester

ROCKAWAY

Situated close to the Water

Most Convenient Hotel at EAST GLOUCESTER to the Electrics

W. H. PUBLICOVER, Proprietor

Magnolia

Continued from Page 1

the season ball. These in addition to the regular informal evening and Saturday night hops ensure a sufficiency of this sort of entertainment so important to the feminine contingent.

Chief among the things new to arrest the old comers' attention at Magnolia is the fine stucco and cement residence of J. Harrington Walkers of Walkersville, Ont. and Detroit. Situated on the site of their burned cottage on the Shore road on the sea cliffs, it is one of the finest homes in the locality. The estimated cost is more than $100,000.

The recently constructed St. Joseph's Chapel connected with St. Ann's Church, Gloucester, was opened for the first time June 16. When the hotel season fairly opens in July it is expected that the average congregation will be 500. The church is of native stone and cement. There will be two services, one at 7 and again at 9 o'clock. Rev. Fr. W. J. Dwyer, PR. and an assistant, Rev. W. J. Fennessey of St. Ann's, Gloucester, will alternate in officiating.

B. Manfred Thornberg and family of Boston, are occupying the Cummings cottage on Englewood ave.

Lucius Tuttle and family have opened their cottage on Summer street and plan to remain the whole season.

Mrs. Emily Hall of Salem purchased the Kirby cottage on Summer street last winter and has arrived for the season.

Otis Weld Richardson of Boston, who purchased the Joseph Sargent, Jr. cottage on Norman ave., has arrived for the season.

A. V. Cook and family of Boston, have occupancy for the season of the Story cottage on Summer street.

Mrs. Charles R. Hayden of Beacon street, Boston, has arrived at her Hesperus ave. cottage.

Mrs. J. Theodore Heard and sons, Henry and Edmund and families, of Boston, are at their cottage near Norman's Woe.

Miss A. Octavia Wilkins will this season be in Europe. Her house, Hesperus Villa, is taken by George H. Swift and family of Boston.

F. Albert Morse and family of Boston, are occupying the James Tent house on Fuller st.

Mrs. Rebecca Colfelt, who for some seasons has occupied the Young cottage, is abroad and is in Japan.

Charles R. Presson, of the Hotel Brunswick, Boston, has arrived at his summer home, Stage Fort Heights.

Mrs. John Allyn and family of Boston, are at their Shore road residence.

The H. H. Stevens of Brookline, whose cottage is near the Kettle Cove golf links, were among the early arrivals.

The C. P. Sampsons of the Bay State road, Boston, have opened their cottage several weeks ago.

The family of Edward B. Adams of Boston, are at his Lexington ave. cottage for the season.

Mr. and Mrs. Charles J. Peters of Cambridge, have arrived at their summer home on Stage Fort Heights.

Costello C. Converse of Commonwealth ave., Boston, and family, are in the Shaw residence for the season. Mr. Converse has purchased the Billings place on the Shore road, and will erect one of the finest seashore homes in this locality.

Edward H. Graham and family of Boston, have taken the Newton cottage on Western ave. and will remain during the season.

Quite a number of the Latin-American diplomatic colony will be in Magnolia this season. Last week the family of the Minister from Uruguay, Carlos M. De Pena, comprising Madame De Pena, three daughters and four sons, arrived from Washington and are at the Fox cottage, an Oceanside annex for the season. They were here last season.

Another of the diplomatic corps here is Edwardo Suarez, envoy from Chili to the United States. He is accompanied by Mme. Suarez and their infant daughter. The French Consul General at New York, M. L. Goran, and family are also here for the season. Both are in the Oceanside hotel.

Mr. and Mrs. Gerald A. Bramwell and infant son of New York, are at the Breakers cottage, an Oceanside annex, for the season. Mrs. Bramwell, born Faithful Ames, was a few years since a well known belle of the Magnolia colony.

Among the well known guests welcomed back to the Oceanside are Admiral Edward Farmer, U. S. N., retired, and Mrs. Farmer and General and Mrs. George L. Andrews of Washington.

From Mexico City comes Mr. and Mrs. W. H. Gleadell, who will make the Oceanside their summer home until September.

Mrs. Albert Bierstadt of New York, is among the week's arrivals.

MAGNOLIA AUTO BUSS LINE!

We have now running between Gloucester and Magnolia, White pneumatic tired passenger busses. Running time as follows:

Leave Wetherell's Drug Store, Post Office Square, every hour from 9 a. m. to 10 p. m., except 12 noon and 7 p. m.

Leave Magnolia every hour from 9.30 a. m. to 10 30 p. m., except 12.30 p. m. and 7.30 p. m.

Telephone 200 PERKINS & CORLISS Gloucester

NEWTON THE DRUGGIST

Main & Center Sts. NEW LOCATION—ON THE OLD CORNER Near St. Railway Station

Ice Cream and Sherbets

Manufactured under the most wholesome and sanitary conditions

Delivered to all parts of the city

In our Candy Kitchen we manufacture SWEETS of the Highest Grade

We Invite an Inspection of Our Establishment.

The most complete stock of DRUG STORE SUPPLIES in the city.
Our Soda Fountain is one of the finest this side of Boston.
Prescriptions a Specialty.

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TELEPHONE 24

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The Annisquam Region

Continued from Page 1

urer; W. O. Adams, secretary, and these, with Hollis H. French, Paul Tappan, directors; W. O. Adams, D. H. Woodbury, Sierburne Wiggin, James H. Price, Benjamin A. Smith, regatta committee.

J. Henry Norton and family of Brookline arrived for the season last week and have the Whittemore cottage on Cambridge ave.

George F. Schrafft and family of Newtonville have taken the new cottage built for William N. Jelly of Salem on Norwood Heights.

F. C. Pillsbury of Boston of the State Highway Commission and his family are at Bywater Inn.

Tracy Hoppin and family of Providence have opened the cottage on Adams road formerly owned by Mr. Parker.

Lewis G. Hawkins and family of Providence, who have had a cottage in Squam village in past years, are this year located in one of the cottages on the Lingard place.

The Misses Henry of Newton have taken the Davis cottage for the season.

The Hyatt house this season is occupied by the Misses Minna and Sarah Train of Brookline.

J. G. Schroeder and family of Newton have taken the Wilmot cottage on Cambridge ave.

Dr. D. W. Trull and family of Boston are at their Summer home.

Mrs. James Mellen and daughters, Miss Sarah Mellen and Mrs. Louis Stone have the Wentworth cottage on Arlington street this season.

Charles Graffly, the sculptor, and his family have arrived at their cottage and studio at Folly Cove.

Dr. Arthur Smith of Boston is occupying Star cottage near the old grist mill.

J. F. Cutler and family of Brookline have the cottage on the Heights owned by the Rev. Mr. Harvey.

Lyman W. Gale and family of Weston are occupying their cottage on Annisquam Heights. Wednesday, Mrs. Gale who is one of the prime movers in the Toy Theatre of Boston, recently gave a dinner in honor of the amateur talent who participated in the various productions given at that institution during the Winter

Philip Morrill and family are at Cedarhurst cottage on Dennison street.

James Guyler and family of Newton Centre have arrived at their Summer home on Norwood Heights.

J. Henry Norton and family of Brookline have the Whittemore cottage on Cambridge ave.

O. A. Shephard and family of Brookline, are among the Norwood Heights cottagers established at their shore home for the season.

Mr. and Mrs. Jesse Inman Gammons have the Andrew Johnson cottage at Plum street, Lanesville, for the season.

Rev. A. J. Kennedy of Boston, is occupying Sunset cottage.

John H. Thompson and family of Boston, have leased the Diamond Cove cottage of Howard Haskell for the season's occupancy.

Will T. Brundage, the Washington artist, and Mrs. Brundage, have opened their summer home on the River road.

George W. Harvey, the marine artist, and Mrs. Harvey, are at their studio on Cove street.

Hollis H. French and family of Mt. Vernon street, Boston, have arrived at their cottage, Hermit Lodge.

Oliver F. Williams and family of Weston, will occupy the Hermitage this season.

William M. Jelly and family of Salem, are at their Norwood Heights cottage for the season.

Francis Strater and family of Brookline, who last season spent the summer in New Hampshire, will occupy the Cypress cottage this season.

George I. Aldrich and family of Somerville, will again occupy a cottage on River road.

Philip Coyle and family of Brookline, have leased Bowlder cottage for the season.

Mrs. Gallison, widow of artist H. H. Gallison, who has been coming to Annisquam for the past 30 years, will be abroad this season.

Capt. Joseph A. Moore and family of Roslindale, have taken occupancy on the Moore homestead at the head of Lobster Cove.

E. M. Hayden and family of Newton, are occupying the Damon cottage on Cambridge ave.

Miss Alice Coddington of Brookline, has the Wheeler cottage.

Robert Wakeman and family of Chelsea, are again occupying the Twin cottages on Nashua avenue.

The Misses McNulty of Boston, are again occupying Pioneer cottage on Dennison street.

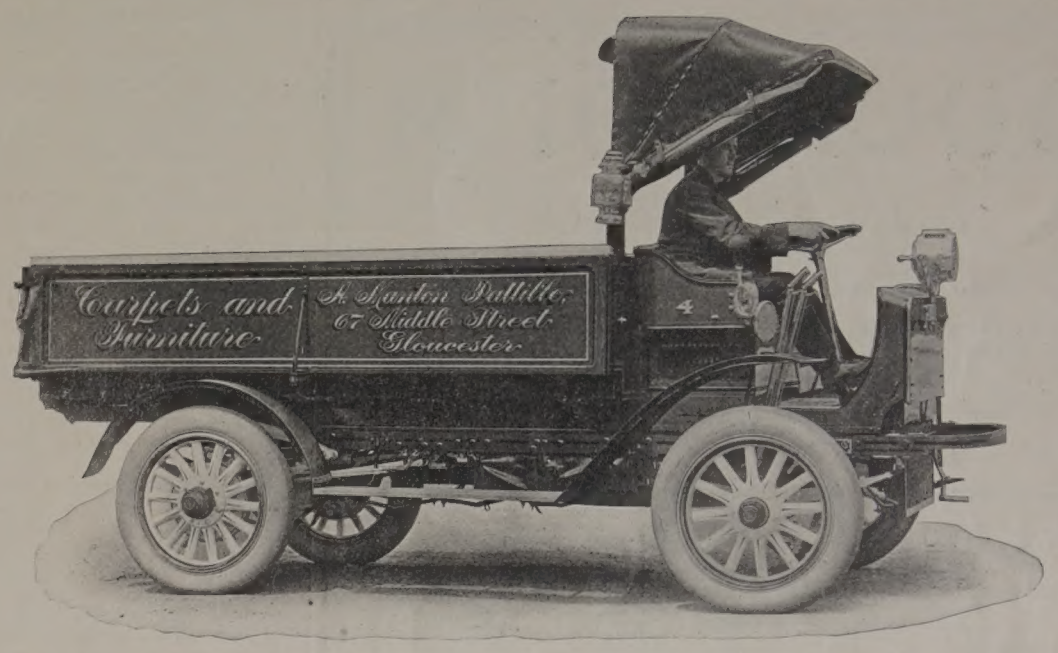
Miss Nancy Flagg, after a winter abroad, mainly in Dalmatia and surrounding countries, has opened the Barnacle for the season.

Mrs. Albert Jewell of Nashua, N. H., is at her bungalow on Nashua ave.

Mr. and Mrs. Frank Sargent and Mrs. Merrill of Malden, are occupying one of the Twin cottages on Nashua ave. for the season.

C. P. Townsend and family of Winchester, have arrived at their Adams Heights cottage.

Further Annisquam Region News on other pages.



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East Gloucester

Continued from Page 1

Miss Eugenie M. Heller, the artist, has opened her studio at Rocky Neck.

Dr. and Mrs. James H. Knowles, who have been spending the winter in Jamaica, have returned to their Eastern Point cottage.

Henry Davis Sleeper and family of Beacon street, Boston, are at their Eastern Point summer home, Little Beauport.

Waterman A. Taft and family are at their Eastern Point cottage for the season.

Jeffries Wyman and family of Wellesley Hills, are at Eastern Point.

Judge Charles Wolcott Parker and family are at their summer home near Niles Beach. Judge Parker is of the Supreme Court of New Jersey.

Miss Eleanor Weare Pearson of New York, has opened the old barn studio on East Main street.

Miss Mary E. Pearson has opened the Steerage studio.

Mr. and Mrs. John W. Pilling of Washington, are at Rockmere cottage for the season.

M. and Mrs. R. C. Rathbone of Washington, are at their Eastern Point cottage, Hacienda.

A new hotel, The Good Harbor Beach Inn, and another boniface appears on the roster of hostelries and landlords this season. Ex-representative, Edwin C. McIntire, has selected an ideal spot at the western extremity of Briar neck nearly opposite Salt island on which he has constructed a well planned inn with a capacity for 75 people, with an eye to development. The house is large, airy and up to date. Its suites and rooms are well lighted, high studded and roomy and all command beautiful views of ocean, city and woodland. A picturesque view from this section admired by artists is the spires of the city in the distance transfigured by the setting sun. The famed beach is within a stone's throw giving the bathers access to their favorite diversion at all times. Mr. McIntire, who is ably assisted by his wife and daughter, opened the hostelry three weeks ago and from the first has had a good patronage. His bookings for the coming two months are practically to his limit of accommodations. This project has every ear mark of a winning proposition.

Mr. and Mrs. Jerome H. Remick of Detroit, as last year, have the Stacy cottage.

Mrs. L. S. Lord of Malden, has taken the J. L. Newell cottage on Beach road.

Gelston Whittemore and family of Audubon road, Boston, are at their Decatur street cottage, Bass Rocks.

Mr. and Mrs. Edward B. Sargent of Cincinnati, are at the Harbor-road cottage.

Dr. and Mrs. Silas A. Ayer are at their Atlantic ave. cottage.

Mr. and Mrs. Daniel Chauncey Brewer of Bay State road, Boston, have arrived at "Tanglemoor."

Mrs. H. S. Davenport of Beacon street, Brookline, is at her cottage on Page street.

Mr. and Mrs. John Langdon Dearborn of Marlboro street, Boston, have opened their summer home on Page street.

Edward Ellis and family of Brookline, are occupying their Nautilus ave. summer home.

Thomas M. Richards and family of Boston, have taken the house recently completed at Starknaught Heights for the Ten Associates.

W. J. Little has contracted for the building of two more Summer houses at Eastern Point, near the Taft and Gen. Mills estate.

C. J. R. Humphries of Lawrence, who has been coming to Bass Rocks for many seasons, intends to erect a fine residence at Eastern Point, near the recently burned Williamson cottage.

Further East Gloucester News on other pages.

The Annisquam Region

Frederick Phillips Smith and family of Boston, have arrived at Squam Rock cottage.

James P. Prince and family of Lexington, have opened their cottage on Norwoods Heights.

Mrs. W. W. Howe of Newton, has one of the Hardwick cottages on Curve street.

Mr. and Mrs. Melbourne Hardwicke, after a Spring trip in the Provinces, are at their home on Curve street for the season.

Fred L. Cunningham and family of Cambridge, are at their cottage on the Shore road.

Fred F. Curtis and family, who last season had a cottage on Washington street, are this season at Miss Charlotte Lane's.

Mr. and Mrs. J. B. Coyle of Brookline, are at their summer house on Annisquam Heights.

Mr. and Mrs. William Chester Chase of Boston, are at Bayberry Ledge cottage.

Mrs. A. Montgomery Blair of Washington, is again occupying the Munday cottage on the Heights.

Clarence A. Hight and family of Brookline, have arrived at their summer home on Lookout Hill.

Charles A. Coe and family of Boston, have taken occupancy of their cottage on the River road.

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31 RIVER ROAD, ANNISQUAM
Sales Room open from Ten to Eight P. M.
Luncheons served at short notice. Orders taken for Birthday and Fancy Cakes for Children's Parties.
Ice Cream and Cake served on piazzas. Gram Row's Home Made Candy received Wednesday and Saturday.

Shoe Shining Parlor
Ladies' and Gents' Straw and Panama Hats Cleaned while you wait.
All kinds of White Canvas Shoes and Slippers cleaned like new.
A choice selection of Cigars, Tobaccos and Smokers' Articles.
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Wholesale and Retail Dealers in
PURE ICE
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We earnestly solicit your patronage.
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East Gloucester

This season has been a record breaker so far as the erection of new dwellings is concerned. At Eastern Point the cement residence of John J. Pew has been built at a cost of $25,000; the Misses Weeks of Brookline have erected a mission cottage near Sunset Rock, near the Gen. Reid residence; W. J. Little has added another pretentious house to his holdings at Eastern Point; the Dr. J. E. Garland house at Eastern Point has been extensively remodeled, and George O. Stacy has built a large 2½-story structure near the home of Cecilia Beaux, which he has named Bramble Ledge.

At Bass Rocks a new hotel has been built by E. C. McIntire. The Ten Associates of Gloucester have completed a new residence and are breaking ground for another. Henry B. Warner, the actor, has just completed a large summer home at Bass Rocks. Mrs. Irene F. Currier of New York is having a large bungalow erected. Mrs. Lilian Broughton of Jamaica Plain is building a nine-room cottage. John P. Hale is building a 12-room cottage. John J. Sullivan of Boston will soon move into his cottage just completed on Bass ave. Henry Souther has had a fine studio cottage erected. Frank W. Lothrop has just completed a cottage at Briar Neck, while on the same tract cottages have been erected for Rev. William J. Johnson of Manchester, Rev. H. P. Rankin of Cambridge, Rev. G. Edgar Folk of Malden and Rev. John E. Charlton of Salem. Other new cottages at Briar Neck are those built for James B. Somers, Mrs. Mary F. Swinson, John S. Parker and Geo. E. Cameron, while there have been extensive remodelling.

A pretentious grill for Eastern Point, backed by New York parties and to be run by a Gloucester Summer hotel man, is to be erected on the site of the old Colonial Arms.

The Siamese embassy, after a short occupancy of the Williamson residence, which it occupied last year, was burned about three weeks ago. The embassy has secured one of the Little houses nearby and has moved into its new quarters.

Assistant Secretary of the Treasury, A. Piatt Andrew, and family, have arrived at their Eastern Point residence for the season.

Col. Sidney M. Hedges and family of Boston, have been at their Eastern Point home for several weeks.

A. Wilder Pollard and family of Brookline, are at their Eastern Point home for the season.

J. Murray Kay and family of Brookline, are among the Eastern Point cottagers.

John Greenough, "the father of the East Gloucester Yacht Club," and family, have arrived from New York for the season. Their home is at Eastern Point.

John H. Proctor and family of Brookline, have what was formerly the Walter Barwick cottage, near the tip end of Eastern Point.

The Siamese embassy appears to be one of the diplomatic fixtures of the North Shore. The First Secretary of the Legation is Edward Loftus, and with Mrs. Loftus they take quite a prominent part in the social affairs of the colony. A new representative from the land of the White Elephant appears this year in the person of Prince Traidos Pra Bandh, a cousin of the reigning King, and a descendant of one of the earth's oldest dynasties. Prince Traidos was educated at the School of Political Sciences in Paris and at Trinity, Cambridge, where he took his degree. He goes in for tennis and golf. Princess Traidos will join him later. The attaches of the Legation, as last year, are Nai Choate and Nai Jajaval, both ardent sportsmen. Nai Choate is an enthusiastic yachtsman and sails his own boat in the Gloucester Yacht Club races.

Arthur L. Spring and family of Selkirk road, Brighton, are among the Bass Rocks cottage contingent. Their cottage is on Briar road.

Well-known cottagers who have returned for another season are, Dr. Octavius Howe and family of Lawrence. Their cottage is on Souther road.

Mr. and Mrs. George W. Duncklee of Brookline, have as last season, the Taft cottage.

Hon. J. Sloat Fassett's fine Summer place is in readiness for the family, who are expected next week.

Ralph Henry Dundas and family of Brooklyn, have arrived at their summer home on Souther road.

The family of Charles E. Pugh, the Pennsylvania Railroad magnate of Overbrook, Penn., have arrived at their Bass Rocks house. Mr. and Mrs. Pugh are touring Europe, but are expected back before September.

Mr. and Mrs. James W. Newell of Brookline, have opened their summer home, Nautilus ave. and Beach road, Bass Rocks.

Further East Gloucester News on other pages.

The Annisquam Region

An improvement will be the dredging of Mill River, for which the Legislature has just made an appropriation of $15,000. A channel will be made sufficient to allow the passage of craft of moderate draft at all tides.

Cardinal O'Connell, who frequently comes to his summer home at Bay View, has opened the place formerly owned by Col. Jonas H. French, for the season. Numerous improvements are noticeable about the extensive grounds. He officiated recently at the confirmation service at St. Joachim's Church, Rockport.

Mrs. Ardella Hyatt, widow of Prof. Alpheus Hyatt, and her daughter, Mrs. Mayer and family, will not occupy their place this season. Mrs. Hyatt and Mrs. Mayer will spend the season in Acton. Anna Vaugh Hyatt, the sculptor of animal figures, will, after a busy winter in New York, spend the summer at the estate of her sister-in-law at Porto Bello, Md.

Mrs. Adele R. Lingard has closed her winter home on Commonwealth ave. Boston, and has opened The Pines for the season.

The grounds on the place of Cardinal O'Connell at Bay View are receiving extensive embellishments, trees and shrubbery being set out and statuary being placed on the property.

William G. Brown and family of the city proper, are occupying their summer home near the Willows.

Mr. and Mrs. F. W. Stephenson, who have spent the winter in Minneapolis, have opened Minnehaha cottage near the Willows.

Mr. and Mrs. Charles E. Story have opened their bungalow near the Willows.

Mrs. Caroline B. Richards of Boston, has arrived for the season at her home on Norwood Heights.

Joseph M. Damon and family of Newton, are are at their summer cottage on Cambridge ave.

Major Luther Bent and family of Overbrook, Penn., are occupying their summer place on River road.

Thomas Cunningham and family of Boston, who last season occupied the Mellen residence on Cambridge ave., are this season in the Bent bungalow on River road.

Franklin White and family of Brookline, have the Strater cottage on Cambridge ave.

William H. Pear and family of Cambridge, are among the old Squam Summer colonists who have returned. Their cottage is on Curve street.

Paul Winsor and family of Weston, are at their residence on Adams Heights.

Mr. and Mrs. Paul Tappan of Brookline, who last year had one of the Bent cottages on River road, are this season in a new house on Adams Heights, Vista View cottage. Mr. and Mrs. Charles S. Tappan of New York are with them.

Mrs. A. W. Spencer of Boston, has opened Cypress cottage on Cambridge ave. for the season.

Further Annisquam Region News on other pages.

Summer Homes

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provides this sort of service.

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Are for the protection of Verandas and Sleeping Porches. They are the best all around Porch Shade on the market, and all things considered, the cheapest shade you can buy. They are the only PORCH SHADE having

Patent Reinforcements and Adjustable Guys

to keep them in position when down and to prevent whipping in the wind.

They come in a variety of beautiful

Weather Proof Colors

Particularly desirable for Sleeping Porches.

Come and See our Interesting Display

4 ft. x 7-6 $2.50
6 ft. x 7-6 $3.50
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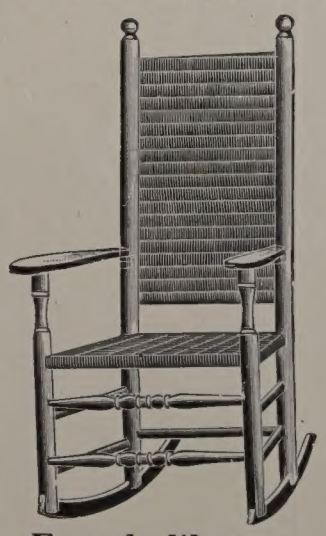
Piazza Rockers

of every description



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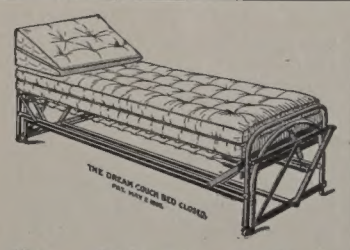
$2.25

SALE COMMENCES

Monday, JULY 8th

8 A. M.



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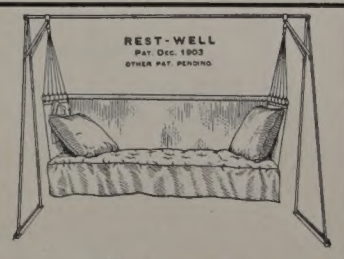
Makes either a Couch, Single Bed or Double Bed, with Mattress and Pillows $4.98



Hammocks

Lazie and Kumrest Hammocks, red, green and khaki Made to sell for $12.50 $5.75 $6.75

Rattan and Willow Chairs, like cut, any color, $7.50
CUSHIONS EXTRA

Rattan Tables, $3.50, $5.00, $10.50

45 lb. White Cotton Mattresses, two parts, - $6.75
40 lb. Hair Mattresses - - - - - $8.75

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TIDES ON CAPE ANN

Specially Computed for the Cape Ann Shore

HIGH TIDE

DATE	A.M.	P.M.
July 8	4.47	5.18
" 9	5.41	6.11
" 10	6 39	7.06
" 11	7.35	8.02
" 12	8.31	8.57
" 13	9.28	9.52

The Rockport Shore

Mr. and Mrs. William K. Simpson of Roxbury, are occupying their picturesque stone villa at the end of Halibut Point, Long Branch ave.

Mr. and Mrs. Edward R. Emerson of Cambridge, have arrived at their cottage on Long Branch ave.

Mrs. A. Graham Clerke of Roxbury, has opened her house on Phillips ave., Pigeon Cove, for the season.

Mr. and Mrs. Ferdinand Rodliff of Lowell, have opened their cottage on Haven ave., Pigeon Cove.

Gen. William A. Pew, Jr. and family of Salem, have opened their Land's End summer home.

Mr. and Mrs. Thomas Todd, among the oldest of the Pigeon Cove summer colony, are at their home on Point du Chene ave.

George W. Harvey and family of Forest Hills, have opened their Marmion Way summer house.

The family of George F. Babbitt of Boston, are at its home at Land's End.

The family of Congressman Ernest W. Roberts of Chelsea, is at Rocky Nest, Land's End.

John G. Moseley and family of Boston, have arrived at their Summer home, "Felseinheim," Marmion Way, for the season.

Jason Giles of Hyde Park, is at his cottage, The Anchorage, on the Headlands, for the season.

Mr. and Mrs. Francis E. Smith and family of Winchester, are at Walcott terrace, Eden road, for the season.

Charles B. Strecker, who has been in attendance at the convention at Baltimore, and family of Brookline, have opened their Lands End cottage for the season.

"Billingsgate cottage" is again occupied by Miss L. C. Thacher of Roxbury, Miss Thacher being one of the first cottagers to erect a home in this vicinity.

James A. Whitman and family of Chestnut Hill have returned to their home, Eden road, Land's End.

A Cambridge family, who make their summer home at Lands end, is that of Prof. James Haughton Woods. Their cottage is on Eden rd.

Prof. Max Kellner of the Theological school, Cambridge, and family, are at their Land's end cottage.

Mrs. Charles H. Law of Cincinnati, has opened Lawriston at Land's end.

Charles Liffler, Jr. and family of Riverbank court, Cambridge, are among the Land's end cottagers who have returned for another season.

Capt. and Mrs. L. D. Macomber of Boston, are at their cottage, "The Rest," on South st.

W. H. Morgan and family of Brookline, will again spend the summer at their Marmion way cottage.

Jason Giles and daughter, Mrs. Bass, of Hyde Park, are at Rudder grange on the Headlands.

William E. Muir and family of Roslindale, have returned to their cottage on the Headlands.

Rev. and Mrs. W. Packer of Winchester, are among the Land's end summer cottagers who have returned for the season.

Mr. and Mrs. Arthur S. Pevear of Chestnut street, Cambridge, are occupying Pebble bluff cottage this season.

Among the cottagers at the Headlands are Charles C. Read and family of Arlington.

Returning to their Land's end home for another season are D. F. Reardon and family of Eaton square, Dorchester.

Mr. and Mrs. J. F. Reynolds of Beacon street, Boston, are domiciled at Cliff hall, Paradise cliff.

Among the Land's end cottagers are George H. Robinson and family of Dorchester. They are returning for another season.

A Cambridge family occupying their cottage at the Headlands, are Mr. and Mrs. J. L. Robinson.

Well known cottagers returning are the family of Dr. W. D. Ruston of Somerville. Their cottage is at Marmion way.

"Shore Acres" at Land's end, is again occupied by Mr. and Mrs. Charles T. Small of Malden.

William R. Arey and family of Salem, are established for the season at their Land's end summer house.

A. C. Baldwin and family of Suffolk road, Chestnut hill, are another of the Land's end cottage contingent who have returned for another season.

Charles W. Bond and family of Waltham, are at their Marmion way cottage.

Charles Alva Brown and family of Salem, have opened Arcadia, their Land's end house.

James E. Cotter and family of Hyde Park, arrived last week at their seashore home near the western end of Long beach.

Dr. J. A. Gage and family of Lowell, are at their Land's end summer home for the season.

Mrs. Thomas Gaunt of New York, is at Gaunt manor, Land's end, for the summer.

W. J. Hobbs and family of Malden, have opened Ledgemere, Marmion way, for the season. They have been absent in Quebec during the week.

Dr. and Mrs. C. B. Hall are at Lomar Vista at Land's end.

The opening hop of the season at the Ocean View was a very pleasant affair. A large number of the young people of the colony taking part. Music was furnished by the hotel orchestra. Among those participating were Mrs. Lawrence Bulfinch of the cottage contingent, of Manchester, N. H.; Miss Cutler, Miss S. Lamb, Miss Jane Tarr, Miss Sarah Lyons, Miss Julia Sanderson.

Coming for their fifth season to the Ocean View, are Miss Georgie Angell and Miss Ethel Wilkinson, both of Chicago.

Magnolia

Services at the Union Chapel at Magnolia, for the present season, have been planned so that it will be possible to hear eminent preachers representing several denominations. This will be the 28th season of these services, which opened last Sunday, beginning at 10.30 a. m., the adopted hour of services. All seats are free. Following the morning service on July 21, August 4, 18, and September 1, Holy Communion will be celebrated. The clergymen to be heard and the dates when they will preach are as follows:

July 7—Rt. Rev. William Lawrence, D. D., bishop of Massachusetts (Episcopal).

July 14—Rev. Ulysses G. B. Pierce, D. D., All Souls' (Unitarian) church, Washington, D. C.

July 21—Rev. M. L. Kellner, D. D., professor Episcopal Theological School, Cambridge.

July 28—Rev. Charles F. Carter Park (Congregational) church, Hartford, Conn.

August 4—Rev. Samuel G. Babcock, archdeacon of Massachusetts (Episcopal).

August 11—Rev. Samuel H. Dana, Phillips church (Congregational), Exeter, N. H.

August 18—Rev. Willlam H. Dewart, Christ (Episcopal) church, Hyde Park, Mass.

August 25—Rev. Albert R. Vail, Unitarian church, Urbana, Ill.

September 1—Rev. J. H. C. Cooper, St. John's (Episcopal) church, Gloucester.

September 8—Rev. Lawrence Hayward, First (Unitarian) Religious Society, Newburyport.

The Annisquam Region

William H. Graves and family of Cambridge, are occupying Hermit Ledge cottage.

Mr. and Mrs. Charles E. Cunningham are occupying their cottage on Curve street.

Mr. and Mrs. William J. Day of Boston, are occupying their cottage on Leonard street for the summer.

Roger W. Babson and family of Wellesley Hills, are at their Norwood Heights cottage for the season.

AT THE BARNACLE.

"Should auld acquaintance be forgot" was the pass word of the summer colony, when they heard The Barnacle was to open July fourth.

I—The Barnacle! The Barnacle!
Oh, what is that? and where?
Come down to old North Shore and see
To Annisquam so fair.

Chorus—"For auld lang syne," my dear,
For auld lang syne,
We'll take a cup o' kindness yet,
For auld lang syne.

II—Come down there on your auto car,
Or take your yacht and sail,
Come down on the electric car,
Or you can come by rail.

Chorus—

III—There curios from foreign lands
Unique in style and kind
There, to refresh and rest yourself
A cup of tea you'll find.

Chorus—

IV—And from the broad veranda there,
You'll have a lovely view,
Come on or after July fourth,
Come and enjoy it. Do!

Chorus—

The gardens of friendly cottages sent their many colored buds and blossoms, and gave a brighter tone to the Spanish brasses, coppers. Ischian baskets and potteries from foreign lands, and made the opening the most successful The Barnacle has ever had.

A number of pleasant groups were seen at the tables. One very jolly party was entertained by Miss Miner of Orange, New Jersey. Miss Wilson of the Brynmere and the Misses White were among the guests.

Mr. and Mrs. Thomas Wishart and daughter, Ruth, of Watertown, arrived this week at their summer home on Nashua ave.

Of interest to the North Shore Summer colony is the announcement just made by Mr. and Mrs. Cornelius O'Brien of the engagement of their daughter, Grace Cornelia, to Ralph Russell Smith of Gloucester. Miss O'Brien has spent several seasons at Magnolia, where she was prominent in athletic sports, winning the North Shore young woman's swimming prize at the annual Magnolia aquatic carnival. Mr. Smith, who is now engaged in business, is well known in New England yachting circles, having for some years owned and sailed the champion 15-footer Teaser of the Massachusetts Y. R. A. It will be a Fall wedding.

Mr. and Mrs. Benjamin A. Smith of Gloucester, are at their summer home on Annisquam Point. Mrs. Smith has just returned from Hooksett, N. H., where her daughters, Pauline and Priscilla, attend at the convent school. Priscilla, who handles a sailing boat like a veteran, was given a gold medal for excellence in athletics and also a gold cross for proficiency in Christian doctrine at the exercises closing the summer term.

Capt. Joseph A. Moore has joined the motor boat owners.

The OCEANSIDE and COTTAGES

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Open from June to October. Accommodates 600.

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¶ We keep in touch with the newest fashion ideas and during our sixteen years of tailoring have fitted satisfactorily the most difficult figures.

¶ We employ only clean, intelligent, efficient Gloucester tailors. May we talk clothes with you sometime this Summer.

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OVER BARKER'S DRUG STORE

FRANK P. WONSON
Automobiles and Supplies

First-Class Repairing
Machines Rented by the Hour or Day
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MAIN GARAGE
Corner of Main, Hancock and Rogers Streets
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OPEN DAY AND NIGHT

THE BARNACLE . . . Annisquam

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Tea Shrub Ginger Ale, etc., served on the Verandas overhanging the 'Squam River

The Barnacle is open after 10 30 A. M. every day except Sunday. The Tea House opens at 3 30.

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COTTAGE OCCUPIED BY MR. JACOB PLAUT OF CINCINNATI

This beautiful property is situated between two beaches, easterly from Bass Rocks and commands a grand view of the Atlantic Ocean, Thatcher's Twin Lights, overlooking Bass Rocks and from many parts of the property a view of Gloucester harbor may be had.

The above view is of one of the cottages recently built by the "TEN ASSOCIATES." The next issue of this paper will show another fine cottage, recently completed.

Three minutes to electrics, one and one-half mile to depot by new State highway. City water, gas and electricity.

Plans of property, restrictions governing building may be had for the asking by interested parties. Apply to any agent or to

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The Palace of the Sweets
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Superior Ices a Specialty, put up for Wholesale and Retail Trade. Choice Confections of Our Own Make, Opposite Post Office.
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East Main St., just as you turn to go to Rocky Neck
New Management.
Choice Ices and Pure Home Made Candies, Periodicals, etc.
Manicuring and Shampooing Parlors Connected, in charge of lady attendant.
Our Summer Guests are most cordially welcome.

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New 1912 White Passenger Busses

We have now ready for hire, pneumatic tired White Passengers Busses seating 12 people. Just the cars to take parties to Salem Willows, Lakecroft, Ferncroft, Nahant, Revere Beach, Boston, Portsmouth, White Mountains and all other New England points. Also trips to New York.

Special Rates For Above Trips

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You will want **Fresh Lobster.** We can supply you any time with lobster meat as fresh, as crisp, as perfect looking and tasting as if you yourself shelled it from the finest fresh lobster. It is canned in the modern sanitary way right where the lobsters live. Cans are parchment paper lined so meat does not touch the tin. It makes perfect salad, Newburg sandwiches and deviled lobster.

You want to use **Fat Salt Mackerel, Genuine Codfish** and other appetizing Gloucester products. We can supply you no matter where your winter home may be.

We furnish also **Imported Fish Products,** and in fact every kind of choice keepable fish for use in your own home.

Where else can you get such goods, put up as we do for particular people? We get special express rates and **Prepay Charges** right to your house.

Send for our list for use here or at your winter home. Better still, **Call and meet us and see what we have to offer and leave an order for fall shipment You need not pay until you have tried the goods.**

FRANK E. DAVIS FISH CO. 97 Rogers St. Gloucester, Mass.

Magnolia

Well known Bostonians at the Oceanside are William Boyd Allen and family, who will remain during July; Mrs. C. Courtenay Guild, Miss Sarah and Mrs. Chester Guild, Mr. and Mrs. George E. Carter, who are in the Overlook cottage; Mrs. H. L. Skinner, Mrs. M. A. Patterson, Mrs. H. L. Daggett, Mrs. A. W. Hobart, Mr. and Mrs. F. E. Warner, who are at the Gables cottage.

Mrs. Reginald Gray of Chestnut Hill, who has made the Oceanside her summer home for the past three years, has returned this season to East Flume cottage.

Well known members of the Magnolia Summer colony who arrived this week are Mr. and Mrs. F. R. Culburt and Miss Julia Culburt. They are in the Tennis cottage.

Prof. A. J. Dubois of the Sheffield Scientific School of New Haven and Mrs. Dubois, are here for the season.

Mrs. M. R. Wendell, Mr. and Mrs. M. R. Wendell, Jr. and the Misses Wendell are recent Oceanside arrivals.

Rear Admiral and Mrs. Southerland and Miss Southerland of Washington, will again enjoy the season at the Oceanside.

Well known patrons of the Oceanside who have registered for the season are Mrs. E. B. Ryckman, E. G. Ryckman, the Misses Ryckman and Master Ryckman from Toronto. Last year they were in Europe. They have apartments in the East cottage.

The family of Rev. Charles Wadsworth, Jr., of Philadelphia, who have for years been making the Magnolia their summer home, were among the June arrivals, their cottage being in Oakes field. Charles and Miss Isabella Wadsworth are among those prominent in the social and athletic life of this section.

Mrs. W. S. Ennis, two children and maid of Chicago, were among the advance arrivals from Chicago to register for the season at the Oceanside. As last season they will be domiciled in the Lawton cottage. Mr. Ennis will join them in August.

J. P. Wooster Lambert of St. Louis, the enthusiastic young aviator, is again at the Oceanside for the season. He came on early for the Harvard commencement and for the varsity race at New Haven. He has returned from an extended European trip.

Mr. and Mrs. E. C. Chapman and E. P. Scott of New York, who are at Magnolia for their first season, have apartments in the Tennis cottage until Aug. 1.

A Dayton, Ohio, party, who have apartments in the Highland cottage, an Oceanside annex, are here for the summer. They have with them a maid and chauffeur.

Among the Philadelphians who are established at the Oceanside for the summer are Mrs. Chas. H. A. Estling, Miss Mary Esling and Edward Esling, here for the first time; Mrs. Mary I. Lewis, who is returning, and the George H. Brookes, new comers, who have apartments in the Tennis cottage.

Another of the Philadelphia contingent colony at the Oceanside for another season is Mrs. H. W. Catherwood.

Mrs. John R. Gilkeson is another of the St. Louis contingent who annually make Magnolia and the Oceanside their summer home. Mrs. Gilkeson is a confirmed enthusiast over the delights of this section arriving three weeks before the opening of the hotel, securing quarters at the Magnolia in the meantime.

A Chicago family making the Oceanside summer headquarters for their initial season are Mrs. Andrew R. Sheriff, her mother Mrs. William H. Mitchell and maid, Miss Kathleen Sheriff and maid. They have apartments in the Overlook cottage and bring with them their auto and chauffeur.

Mrs. S. H. Taylor is a Bostonian to again register for the season at the Oceanside.

Mr. P. C. Adams, Miss Florence and Miss Phoebe Adams are well known Washingtonians who are returning to the Oceanside for the season.

Mrs. George W. Barnes and two maids of Toledo are among the season's clientage at the Oceanside.

New comers comprise Calvin Bullock and family of Denver. They will remain through the season.

The Rockport Shore

Mrs. Mary W. Allen of Cambridge, is at her bungalow at Land's End, for the season.

George A. Sweetser and family of Wellesley Hills, will this season occupy the Griffin cottage on Marmion Way.

Charles A. Locke and family of Newton, who last year had The Ledges, Eden road, at Land's End, will occupy the same residence again this season.

The family of Guy Leavitt of Boston, have leased the Fracker cottage on the Headlands.

Miss Julia Sanderson, the actress, is as last year, making her summer home at Land's End.

Gen. J. B. Forsythe and family are at their residence on Tripod Point, Marmion Way.

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Clear as Crystal, Absolutely Pure, delivered in any quantity to all parts of the Cape.

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100-118	Back and Front Fisherman Spoon, tea spoon size only, sterling silver	$1.75
101	Coffee Spoon, sterling silver	1.50
102	Motor Boat Tie Clip, fine silver plate	.25
103	Coffee Spoon, sterling silver	1.00
104	Clam Tape Measure, fine silver plate, measures 36 inches	.25
105	Fish Pin, sterling silver, enamel in colors	1.00
106	Fish Pin, sterling silver, enamel in colors	.75
107	Fish Pin, sterling silver, enamel in colors	.50
A108	Pin, fine silver plate	.25
B108	Fob, same style as 111, either black or tan strap	.50
109	Fish Purse, length 3 1-2 inches, finely silver plated	$2.75
110	Fish Knife, silver plated, one blade	.25
111	Fob, black or tan strap	.50
112	Motor Boat Pin, silver plated	.25
A113	Pin, fine silver plate	.25
B113	Fob, same style as 111, either black or tan strap	.50
114	Flag Pin, enamel	.25
115	Tie Clip, silver plate, with enamel flag	.25
116	Coffee Spoon, sterling silver	1 50
117	Coffee Spoon, sterling silver	1.25

Illustrations about 2-3 size. All mail orders sent prepaid. Order by numbers.

150 MAIN STREET - - - GLOUCESTER, MASS.

Magnolia

Notwithstanding the unofficial announcement at the close of last season that the grounds on which the Kettle Cove golf links are situated would be utilized for building sites, the club will be continued this season at least. The links are in fine condition. A tournament is planned for this month. Not much is heard of the projected 18-hole course in the woods at the rear of Magnolia. That proposition seems to be abandoned for the time at least.

Miss E. G. Houghton of Boston, who has been coming to her cottage on Hesperus ave. for a period of years, will not be here this season. Her house will remain closed.

Miss Fannie M. Faulkner of Boston, opened her Shore road cottage several weeks ago.

The Newton cottage on Summer street, is this season occupied by Arthur M. Jones of Boston.

The Misses McKee of St. Louis, have the Dolphin cottage on Norman ave.

Dr. Edward H. Bradford and family of Boston, arrived last week at the Pomeroy cottage on Stage Fort Heights for the season.

Mrs. William M. Atherton and son Percy, of Boston, are in the Shore View cottage for the season.

G. W. Bill of Hartford, has taken the E. S. Foster cottage on the Shore road for the season.

Mrs. C. H. Bull of Quincy, Ill., has opened her cottage at Hesperus and Lexington aves.

Mrs. Charles D. Callery of Pittsburg, Penn., has taken the Covel cottage.

T. Webb Preston of Boston, has "Apple Tree Cottage" on Fuller street, for the season.

F. K. M. Rehn, the artist, and family of Philadelphia, have arrived at Sea Reaches, their summer home.

Henry L. Strong and family of Jamaica Plain, have apartments in the Rehn cottage, Sea Reaches.

Mrs. F. Gordon Morrill and family of Boston, have opened Pine Knoll cottage on Hesperus ave.

George H. Crocker and family of Fitchburg, have the Somers cottage, one of the Oceanside group, at Hesperus and Lexington aves.

Mr. and Mrs. Rogers Noble Burnham, after a winter in Kansas City, have returned to their apartments in the Library Building.

E. Presscott Rowe of Boston, is at the Williams cottage.

Mrs. C. C. G. Thornton and Mrs. Wingate Thornton are at their Magnolia ave. house.

Horace B. Stanton and family are at the Hayden cottage on Hesperus ave.

Mrs. George Plummer of Boston, has the upper McDonald cottage on the Shore road.

Mrs. Charles A. Sinclair of Boston, has this season taken Underwood cottage on the Shore road.

Mrs. Joseph Eldridge of Jamaica Plain, is at Norman cottage.

The H. M. Currys of Pittsburg, have arrived at their summer place overlooking Norman's Woe. Their steam yacht Elsa III has been put in commission at Gloucester.

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Operating over 40 Retail Stores

199 Main Street Gloucester, Mass.

Charles W. Jones and family of Beacon street, Boston, have opened the Highland cottage on Norman ave., for the season.

Charles S. Penhallow and family of Jamaica Plain, have opened their Magnolia ave. cottage for the season.

Miss Georgina Lowell of Boston, is again occupying her residence, Shore road and Lexington ave.

Dr. Mary D. Dakin and family of Boston, are at Sunset cottage on Fuller street, for the season.

Mrs. Robert B. Williams and family of Boston, are at their Magnolia ave. cottage for the season.

Frederick H. Warner and family of Boston, have the Monks cottage on Summer street.

Mr. and Mrs. John Hays Hammond arrived some weeks ago at their home on Lookout Hill. Mr. Hammond came from Europe, where he has been in connection with the Panama Exposition. Mrs. Hammond has had an active social season in Washington. At present she is one of the leaders in a movement to secure a woman's memorial arch for the men who perished in the Titanic. John Hays Hammond, Jr. continues his experiments in wireless telegraphy and wireless direction of torpedoes, and a 320-foot mast is being erected on the Hammond place. He is now in London attending a wireless telegraphy convention.

Grand View Hotel

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